



Examples of Local, Regional and National SEO Reports

“We pride ourselves on offering an SEO service that demonstrates month after month results. Our transparent development process is summarized and shown to you in comprehensive monthly SEO reports.”



Shelby Walker
Analytics Manager

Thank you,

“Please review the following report examples that illustrate the thorough reporting we provide for every client. We look forward to answering any questions you may have and appreciate the opportunity to become your search marketing partner.”



Stathis Edel
President

- **INTERNATIONAL SEO CAMPAIGN**



- **Power Supply Company**

- Client's Prior SEO Status: No Prior SEO
- Website Type Category: E-Commerce Website

- **NATIONAL SEO CAMPAIGN**



- **Residential and Commercial Repairs and Installation**

- Client's Prior SEO Status: No Prior SEO
- Website Type Category: Services Website

- **LOCAL SEO CAMPAIGN**



- **Medical Surgery and Rehabilitation**

- Client's Prior SEO Status: No Prior SEO
- Website Type Category: Services Website



----- .com
 Online Marketing Report
 August 1st, 2010

NOTE: Please be sure to check SPAM folder and SPAM settings. There is a rise of internet spam email and email solicitations. Your website will also receive more unsolicited email and email advertisements as your website increases in traffic.

NOTES from campaign manager: Your SEO campaign/website is performing well due to back-link development.

Thank you,



Prepared by: Don Watts - Accounts Manager
 Prepared by: Steve L. - Content Manager
 Release Date: August 1st, 2010
 Version: Release V02.5
 Email: sales@findmycompany.com

ONLINE MARKETING REPORT - CONTENT

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1. CURRENT PERFORMANCE

JULY 1st – JULY 31st 2010

Search Terms Google/Yahoo/MSN-BING	■ Search Engines 23,233.00 (76.03%) ■ Direct Traffic 4,290.00 (14.04%) ■ Referring Sites 2,880.00 (9.42%)			■ Search Engines 24,345.00 (76.12%) ■ Direct Traffic 4,470.00 (13.98%) ■ Referring Sites 3,012.00 (9.42%)		
	JUNE 2010			JULY 2010		
KEYPHRASES	GOOGLE	YAHOO	MSN-BING	GOOGLE	YAHOO	MSN-BING
Words removed for confidentiality	4	4	1	1	3	1
---- Frame Power Supply	4	2	1	1	2	1
---- Rackmount Power Supplies	1	1	1	1	1	1
---- mount Power Supply	1	1	1	1	1	1
Ericsson Power Supplies	7	1	31	2	3	5
---- Load Power Supplies	2	3	2	2	3	-
---- Power	5	21	23	4	30	7
---- Power Supply	3	1	7	4	2	6
---- Load Power Supply	6	3	2	4	3	26
---- Power Supplies	6	5	7	5	3	4
---- Power	7	30	12	5	3	13
---- Power Supply	7	2	3	5	4	2
---- Power Supply	6	3	7	6	3	5
---- Power Supplies	8	2	3	6	2	4
---- Power Supply Adapter	11	3	14	6	4	11
---- Power Supply	7	3	11	6	1	1
---- Power Supplies	7	1	6	7	1	4
---- DC/DC converters	9	9	23	7	9	28
---- Voltage Power Supplies	8	3	8	7	4	5
---- Power Supply	8	45	25	7	42	19
100+ Keyword Campaign						

2. OPTIMIZATION PERFORMED

ON-PAGE OPTIMIZATION;

We have completed on page optimization for the following pages:

<http://www.-----,com/dual-power-supply.aspx>

<http://www.-----,com/power-supply.aspx>

SOCIAL BOOK MARKING;

We have submitted your website to the following Social Book Marking Sites.

ARTICLE SUBMISSION;

We successfully submitted 2 articles to the following websites.

Article 1 - Power Supply Industry

Article Submission Sites	Confirmation
http://articlesbase.com	submitted
http://free-articles-zone.com	submitted
http://articlewarehouse.com	submitted
http://globalprosperity.info	submitted
http://articlesxarticles.com	submitted
http://ezinearticles.com	submitted

Article 2 - AC/DC Power Supply

Article Submission Sites	Confirmation
http://articlesbase.com	submitted
http://articlelookup.com/	submitted
http://damima.com	submitted
http://articlebeach.com	submitted
http://articlesfreedirectory.com	submitted
http://ezinearticles.com	submitted

3. LINK EXCHANGE PROGRAM

LINKS REQUESTED;

We successfully added 18 one way links after negotiating with **600** thematically related websites.

One-Way Links	PR	Links Requested
http://spygearco.com/ ***	3	http://www.spygearco.com
http://www.toptrenz.co.uk/ ***	4	http://www.toptrenz.co.uk
http://www.rr-moteurs.com/ ***	2	http://www.rr-moteurs.com
http://lvit.com/ ***	5	http://www.lvit.com
http://www.cde.qc.ca/fr/ ***	3	http://www.cde.qc.ca
http://www.etelectronique.com/ ***	4	http://www.etelectronique.com
http://www.beiterbattery.com/ ***	2	http://www.beiterbattery.com
http://www.partsguysusa.com/ ***	5	http://www.partsguysusa.com
	2	http://www.cctvcamera-manufacturer.com
	2	http://www.all-batteries-shop.com
	3	http://www.crystalcamera.com
	1	http://www.camerapinhole.com
	2	http://www.all-battery.co.uk
	2	http://www.digital-trail-camera.com
	3	http://www.homespy.com
	1	http://www.china-etong.com
	3	http://www.protectiondepot.com
	3	http://www.comprehensive-it-solutions.com
Remaining Reciprocal Link Requests	-	Not Shown (600 Link Requests)



----- .com
Online Marketing Report
 August 1st, 2010

NOTE: Please be sure to check SPAM folder and SPAM settings. There is a rise of internet spam email and email solicitations. Your website will also receive more unsolicited email and email advertisements as your website increases in traffic.

NOTES from campaign manager: All completed work is included in this report. No further information is needed at this time.

Thank you,



Prepared by: Shelby W - Analytics & Reports Manager
 Prepared by: Drew L - Accounts Manager
 Release Date: August 1st, 2010
 Version: Release V02.52

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CONVERSION GOALS

JUNE 2010

Visitors completed 2,536 goal conversions

-  **1,443** conversions, Goal 1: Locations
-  **531** conversions, Goal 6: set-appointment
-  **272** conversions, Goal 11: contact-form
-  **290** conversions, Goal 16: Service Request Thankyou

JULY 2010

Visitors completed 2,618 goal conversions

-  **1,504** conversions, Goal 1: Locations
-  **550** conversions, Goal 6: set-appointment
-  **263** conversions, Goal 11: contact-form
-  **301** conversions, Goal 16: Service Request Thankyou

3. OPTIMIZATION PERFORMED

ON PAGE OPTIMIZATION;

http://www.***.com/content/about-----.asa.-t

Alt-Text Optimization

Current & Recommended

-----To-----

-----To-----

-----To-----

Hyperlink Optimization

Current & Recommended

Foundation Repair

-----To-----

Additional on-page optimization removed - all onpage optimization changes included in monthly reporting

SOCIAL BOOK MARKING;

We have submitted your website to the following Social Book Marking Sites.

ARTICLE SUBMISSION;

We successfully submitted an article to the following sites.

Article - Tips for Choosing a Dallas ***

Article Submission Sites	Confirmation
http://ezinearticles.com	submitted
http://livejournal.com/	submitted
http://articlesfactory.com	submitted
http://articles.webraydian.com/	submitted
http://goarticles.com	submitted
http://amazines.com	submitted
http://ideamarketers.com	submitted
http://tonarticles.com/	submitted
http://trcb.com	submitted

4. LINK EXCHANGE PROGRAM

LINKS REQUESTED;

We have received 16 one way links after negotiating with 300 thematically related websites.

One-Way Links	PR	Links Requested
http://agiftofwood.com/ ***	3	http://www.agiftofwood.com
http://omeservices-directory.com/ ***	2	http://www.homeservices-directory.com
http://mountainmaids.com/ ***	4	http://www.mountainmaids.com
http://weccusa.com/ ***	2	http://www.weccusa.com
http://arengineering.co.uk/ ***	4	http://www.arengineering.co.uk
http://garden-watering.com/ ***	3	http://www.garden-watering.com
http://edwardsroofing.com/ ***	3	http://www.edwardsroofing.com
http://mexicanhomeart.com/ ***	2	http://www.mexicanhomeart.com
http://silvercornices.com/ ***	2	http://www.silvercornices.com
http://avalonloghomes.com/ ***	3	http://www.avalonloghomes.com
	2	http://www.texas-construction-remodeling-decks.com
	3	http://www.concreteremovalservice.com
	3	http://www.roofershouston.com
	1	http://www.eastsideconstruction.com
	2	http://www.onetimeconstruction.com
	2	http://www.westridgebuilders.com
	2	http://www.uniquenewhomes.com
	3	http://www.frontlineconstruction.com.au
	3	http://www.shuttercontractor.com
Remaining Reciprocal Link Requests	-	Not Shown (300 Link Requests)



----- .com
Online Marketing Report
 September 15th, 2010

NOTE: Please be sure to check SPAM folder and SPAM settings. There is a rise of internet spam email and email solicitations. Your website will also receive more unsolicited email and email advertisements as your website increases in traffic.

NOTES from campaign manager: This month, the primary... Campaign manager's notes removed from this sample report.

Thank you,



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 Release Date: September 15th, 2010
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 Email: sales@findmycompany.com

ONLINE MARKETING REPORT - CONTENT

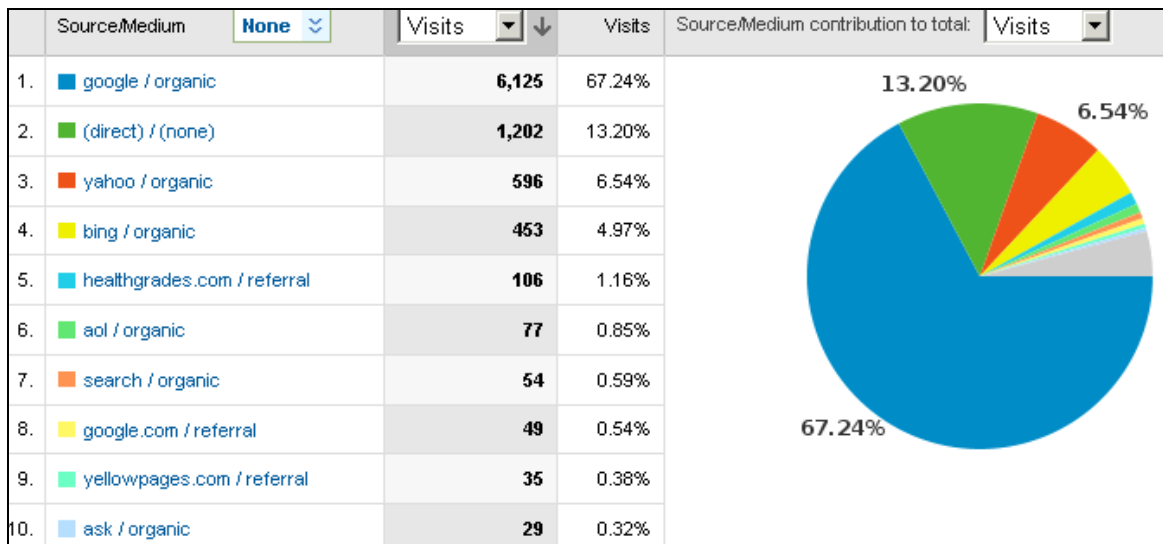
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1. SUMMARY

SUMMARY;

- **Please Note:** Yahoo is now BING(Uses BING Search Engine)
- **16%** increase in search engine traffic compared to last month
- **52** keywords rank on the first page of Google (**20** #1 keywords)
- **21** keywords rank on the first page of Yahoo!/BING (**7** #1 keywords)

TOP 10 VISITOR SOURCES;



TOP 10 KEYWORDS;







- Excluding searches for “company name”

	Keyword <input type="button" value="v"/>	None <input type="button" value="v"/>	Visits <input type="button" value="v"/>
1.	texas	edics	1,770
2.	texas	dic associates	182
3.	texas	edics austin	143
4.	tx ortl		114
5.	austin	edics	89
6.	texas		85
7.	texas	dic	83
8.	texas	dic associates austin tx	53
9.	texas	dic austin	41
10.	orthopedic surgeons	austin tx	40

2. CURRENT PERFORMANCE

AUGUST 16th, 2010 - SEPTEMBER 15th, 2010

Search Terms Google / Yahoo / MSN-BING

Search Terms Google & Bing.com /Yahoo.com	 Search Engines 6,319.00 (79.78%)		 Search Engines 7,327.00 (80.58%)	
	 Direct Traffic 1,076.00 (13.58%)		 Direct Traffic 1,198.00 (13.17%)	
	 Referring Sites 526.00 (6.64%)		 Referring Sites 568.00 (6.25%)	
	JULY 2010 - AUG 2010		AUG 2010 - SEP 2010	
KEYPHRASES	GOOGLE	BING/YAHOO	GOOGLE	BING/YAHOO
Austin Orthopedics	1	5	1	4
*** Surgery Austin	4	1	1	1
Cedar Park ***	1	17	1	11
Cedar Park Sports ***	1	22	1	11
*** Replacement Austin	1	5	1	16
*** Austin	2	13	1	9
Knee ***Austin	1	15	1	11
Orthopedic ***Austin	1	9	1	6
*** Surgeons Cedar Park	1	8	1	6
*** Surgeons Westlake	2	17	1	23
*** Surgery Westlake	1	12	1	19
*** Austin Texas	1	2	1	1
*** Rehab Austin	1	2	1	2
Texas Knee ***	1	42	1	10
Texas *** Surgery	1	3	1	1
Texas *** Surgeons	2	4	2	3
Texas ***	2	2	2	1
Wrist *** Austin	3	2	2	2
*** Treatment Austin	2	13	2	8
Austin *** Surgery	2	6	2	4
Austin *** Medicine	2	2	2	1
*** Replacement Austin	2	26	2	18
*** Marble Falls	3	15	2	14
*** Surgery Marble Falls	3	11	2	10
50+ Keyword Campaign				

3. OPTIMIZATION PERFORMED

SOCIAL BOOK MARKING;

We have submitted your website to the following Social Book Marking Sites.

 Technorati™	 digg™	 StumbleUpon Discover your web
 del.icio.us Social Booking	 LIVEJOURNAL™	
 drigo	 folkd.com	
 MISTER WONG* MASTER OF ALL BOOKMARKS	 facebook	

4. LINK EXCHANGE PROGRAM

LINKS REQUESTED;

We have confirmed 11 one way links after negotiating with 200 thematically related websites.

One-Way Links	PR	Links Requested
http://www.doctor-adi.com/ ***	2	http://www.doctor-adi.com
http://footorthotics.com/ ***	3	http://www.footorthotics.com
http://www.personal-fitness/ ***	2	http://www.personal-fitness-trainer-austin.com
http://www.bestantiagingproducts.com/ ***	1	http://www.bestantiagingproducts.co.uk
http://www.hep-forte.us/link2.html	1	http://www.hep-forte.us/index.html
http://www.beautyproductsfromv.com/ ***	1	http://www.beautyproductsfromv.com
http://www.dramatic-asthma-relief.com/ ***	4	http://www.dramatic-asthma-relief.com
http://www.laserteethwhiteningd.com/ ***	2	http://www.laserteethwhiteningdublin.com
http://www.vickysorganicvitamins.com/ ***	2	http://www.vickysorganicvitamins.org
http://www.anxietytribe.com/ ***	4	http://www.anxietytribe.com
http://www.wonderup.co.uk/ ***	1	http://www.wonderup.co.uk
	3	http://www.2020vision.com
	4	http://www.findprivateclinics.ca
	2	http://www.concept-clinic.ch
	2	http://www.pathwaytowellness.com
	2	http://www.britishmedicalclinic.com
	3	http://www.lindawade.net
	2	http://www.affordable-jarrow.com
	2	http://www.doctorsorganicvitamins.com
	1	http://www.sjs-health-shop.com
	3	http://www.sourisverte.ca
	3	http://www.thebackcarewarehouse.co.uk
	2	http://www.fragrancefreebodyproducts.com
	2	http://www.affordablenatureslife.com
	200	Additional link requests shown in full report